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## **Research Article**

# A PRACTICAL GUIDE TO UNDERSTANDING HOLDING PERIOD RETURN

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#### **Abstract**

The concept of holding period return (R) is a fundamental measure in finance, representing the ratio of future proceeds to the initial investment. For bonds, this calculation is defined as R = (B1 - B0 + iF)/B0, where Bt denotes the bond valuations at time t, iF represents interest payments at the interest rate i on face value F, and M signifies maturity, discounted at rate k, known as the yield to maturity. Corporate bonds often entail semi-annual interest payments, equivalent to half the annual iF amount. These interest payments can be conceptualized as an annuity, iF/k(1-1/[1+k]M), while the face value is F/(1+k)M. This abstract delves into the mathematical intricacies of holding period returns for bonds and provides insights into their underlying principles.

**Keywords:** Holding Period Return, Bond Valuation, Yield to Maturity, Corporate Bonds, Interest Payments

#### Introduction

A holding period return R is a ratio of future proceeds divided by its initial investment. For a bond it is  $R = (B_1 - B_0 + iF)/B_0$  with bond valuations  $B_t$  at time t with interest payments of iF at interest rate i on face value F, and with a maturity M discounted at rate k which for bonds is called the yield to maturity. Interest payments on corporate bonds are often paid twice a year as half the annual amount of iF. The interest payments are an annuity as  $iF/k(1-1/[1+k]^M)$  and the face value is  $F/(1+k)^M$  or:

 $B_0 = iF/k(1-1/[1+k]^M) + F/(1+k)^M \ \text{and} \ B_1 = iF/k(1-1/[1+k]^{M-1}) + F/(1+k)^{M-1}. \ Thus:$ 

 $R = \{iF/k(1-1/[1+k]^{M-1}) + F/(1+k)^{M-1} - iF/k(1-1/[1+k]^{M}) - F/(1+k)^{M} + iF\}/\{iF/k(1-1/[1+k]^{M}) + F/(1+k)^{M}\}, \ canceling \ F:$ 

 $R = \{i/k(1-1/[1+k]^{M-1}) + 1/(1+k)^{M-1} - i/k(1-1/[1+k]^{M}) - 1/(1+k)^{M}$ 

+i}/ ${i/k(1-1/[1+k]^M)+1/(1+k)^M}$ , expanding the annuities:

 $R = \{i/k - [i/k]/[1+k]^{M-1} + 1/(1+k)^{M-1} - i/k + [i/k]/[1+k]^{M} - 1/(1+k)^{M} + i\}/\left\{i/k - [i/k]/[1+k]^{M} + 1/(1+k)^{M}\right\}, \ canceling \ like terms:$ 

 $\{i/k - [i/k]/[1+k]^M + 1/(1+k)^M\}$ , multiplying by  $(1+k)^M$ :

 $R = [-i(1+k)/k + (1+k) + i/k - 1 + i(1+k)^{M}]/[i(1+k)^{M}/k - i/k + 1], \ and \ multiplying \ by \ k:$ 

 $R = [-i(1+k) + (1+k)k + i - k + ik(1+k)^{M}]/[i(1+k)^{M} - i + k], \ and \ expanding:$ 

 $R = [-i \ -ik + k + kk + i \ -k \ +ik(1+k)^M \ ]/[i(1+k)^M - i + k],$  and canceling:

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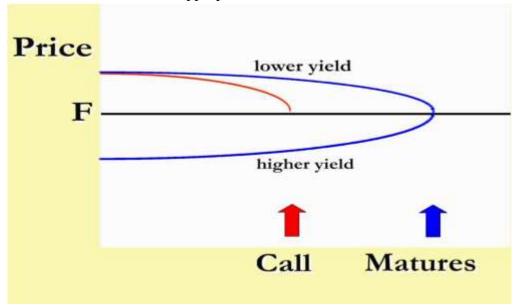
$$R = [-ik + kk + ik(1+k)^{M}]/[i(1+k)^{M} - i+k].$$

The numerator is a multiple of the denominator by k, therefore R = k.

Here are some different examples of holding period returns for various bonds discounted at a 10 percent yield: Coupon

Interest Maturity			Price	Matur	ity	Price	Yield						
O	2	86.64	1	90.91	10								
1	3	77.62	2	84.38	10								
5		30	52.87	29	53.15	10							
10		20	100.00		19	100.00		10					
12		5	107.58		4	106.34		10 15	20	)	142.56	19	141.82
10													

Do be wary of bonds trading at a premium and/or convertible bond. For bonds trading at a premium, yield to call price and call date would be more appropriate.



For a common stock the holding period return R with valuations  $P_t$  and  $D_t$  at time t, the yearly return would be  $R = (P_1 - P_0 + D_1)/P_0$ . Often dividends are paid four times a year with an associated decrease in value on its exdividend date; exchange traded funds often pay monthly. A common stock with a dividend payment of  $D_t$  and discounted at rate k with growth rate g, is valued as:

$$P_0 = D_1/(k\!-\!g) = D_0(1\!+\!g)/(k\!-\!g);$$

Substituting:  $R = (D_1[1+g]/[k-g] - D_1/[k-g] + D_1)/(D_1/[k-g])$ , Canceling  $D_1$ :

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R = ([1+g]/[k-g] - 1/[k-g] + 1)/(1/[k-g]), Multiplying by (k-g): R = (1+g-1+k-g) Which results in R = k. Here are some examples of different common stocks with different dividends and different growth rates discounted at a 10 percent discount rate:

Grov	wth Curre	nt	Current		Next	Next	
Rate	Dividend	l		Price	Dividend	Price Yield	
0	2.00		20.00		2.00	20.00 10	
4	1.00	17.33	1.04		18.03 10		

6 4.00 106.00 4.24 112.36 10 8 1.00 54.00 1.08 58.32 10

Do be wary that tax considerations were neutral here whereas in reality capital gains tax rates and the tax rates upon dividends may differ.

Note that  $D_1 = E_1$  (1-b) where E is a firm's earnings, b is the firm's retention rate, and a firm's endogenous growth rate g may be determined by g = br where r is the firm's rate of return. Earnings are achieved on the firm's assets A or  $E_1 = A_0 r$ .

Thus:

$$P_0 = D_1/(k-g) = E_1(1-b)/(k-g) = A_0r(1-b)/(k-br).$$

Likewise,  $k = D_1/P + g = E_1(1-b)/P + br = A_0r(1-b)/P + br$ . Where r is greater (less) than k, P will be valued greater (less) than A. However, when r is greater than k, a lesser dividend and a greater retention rate resulting in increased growth will increase valuations, whereas when r is less than k then a greater dividend and lesser retention and lower growth rates will increase valuations albeit still below asset valuation A. Consider  $A_0$  equaling 100, with r equaling .12 and  $E_1$  equaling 12, the valuations are:

b 1-b	)	g	$D_1$	k = .14	k=.12	k = .10
0	1	.00	12	85.7	100.0	120.0
1/4	3/4	.03	9	81.8	100.0	128.6
1/2	1/2	.06	6	75.0	100.0	150.0
3/4	1/4	.09	3	60.0	100.0	300.0

When r equals k, P equals A validating the Miller and Modigliani proposition that dividends do not matter. A shortcut to a payout ratio is dividend yield times the P-E ratio or (D/P)(P/E) = D/E = (1-b). A valuation using the price-earnings ratio follows from  $P_0 = E_1(1-b)/(k-br)$  where P-E = (1-b)/(k-br) and when multiplied by the expected earnings  $E_1$  provides a stock valuation. In equilibrium when k equals r, the P-E ratio equals 1/k.

### Conclusion

While obvious once the mathematics are examined, I repeatedly ask my students what is the holding period return to bonds and stocks and rarely get a correct response. Thus, I'm repeatedly reminded that this exercise is well worth the review.

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