

FORMULATING ETHICAL PRINCIPLES FOR THE USE OF AI IN ADAPTIVE LEARNING ENVIRONMENTS

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Abstract

The rapid integration of artificial intelligence (AI) in education, particularly through adaptive learning systems, has redefined instructional delivery, enabling personalized learning experiences and improved assessment processes. While these innovations offer significant pedagogical benefits, they also raise pressing ethical concerns surrounding algorithmic bias, data privacy, transparency, and accountability. In response to these challenges, this study proposes the Ethical AI Governance Framework for Adaptive Learning (EAGFAL)—a structured model designed to guide responsible and equitable AI use in educational contexts.

The study adopts a qualitative methodology, utilizing secondary data analysis and comparative case studies to examine existing global AI governance models and regulatory best practices. By evaluating international policies and their effectiveness in addressing ethical risks, the research identifies notable disparities in AI regulation. Some regions emphasize market-led innovation with minimal oversight, while others implement stringent legal frameworks to curb misuse and ensure fairness. These inconsistencies contribute to unequal access to safe and ethical AI-driven learning environments.

Key recommendations from the study include the implementation of bias detection and mitigation techniques, the adoption of explainable AI tools to improve transparency, and the development of comprehensive data governance strategies. These elements are integrated into the EAGFAL model, which emphasizes ethical accountability, inclusive design, and cross-sector collaboration among educators, policymakers, and AI developers.

The findings underscore the urgency of embedding ethics at the core of AI deployment in education. EAGFAL provides a practical roadmap for stakeholders seeking to balance innovation with responsibility, ensuring that AI-powered adaptive learning supports equitable educational outcomes. The study concludes by calling for further research into the scalability, adaptability, and long-term impact of AI governance frameworks in diverse educational settings.

Keywords: Ethical AI governance, Adaptive learning systems, Algorithmic fairness, Educational data privacy

Introduction

Artificial intelligence (AI) has revolutionized education by enabling adaptive learning systems that personalize instruction based on student performance, cognitive ability, and learning style (Chen, 2020). AI-driven tools such

as automated grading, intelligent tutoring, and predictive analytics enhance both teaching efficiency and student engagement, making learning more inclusive and responsive (Jiao, 2024). However, as AI becomes more integrated into education, concerns surrounding algorithmic bias, data privacy, transparency, and accountability raise ethical challenges that demand structured governance (Sehgal et al., 2024). The lack of standardized ethical AI policies across regions has resulted in inconsistent governance frameworks, creating disparities in how AI is implemented and regulated in education (Geist, 2020). While some countries favor self-regulation, others enforce strict legal oversight, highlighting the need for a balanced, globally informed ethical AI governance framework (Slimi & Carballido, 2023).

AI-powered adaptive learning models rely on cognitive computing, machine learning, and realtime data analytics to customize educational content, yet these technologies risk reinforcing pre-existing inequalities if governance structures fail to mitigate bias (Chinta et al., 2024). Unchecked algorithmic discrimination in AI-driven student assessments can disproportionately disadvantage underrepresented learners, exacerbating educational disparities instead of reducing them (Ibrahim et al., 2024). Furthermore, concerns regarding data security and student autonomy have intensified, as AI-driven education systems collect vast amounts of personal information, increasing risks of data exploitation and surveillance (Farooqi et al., 2024). Ethical AI governance must prioritize user control over data, ensuring that students and educators maintain agency in AI-driven decision-making processes (Ezzaim et al., 2023). The challenge lies in creating governance policies that allow AI to enhance learning outcomes while preventing ethical violations that compromise fairness, transparency, and privacy (Li, 2024).

The thesis of this study posits that an Ethical AI Governance Framework for Adaptive Learning (EAGFAL) can address governance gaps by integrating ethical principles, regulatory guidelines, and transparency mechanisms to ensure responsible AI adoption in education. Drawing insights from secondary data and comparative case studies across different regions, this study constructs EAGFAL as a structured policy framework for mitigating bias, enforcing accountability, and enhancing data security in AI-powered education. By examining existing literature on global AI governance models, ethical concerns in AI-based learning, and best practices in regulatory oversight, the study establishes a policy foundation that balances innovation with ethical responsibility (Oladele et al., 2024). The purpose of this article is to critically assess the ethical, regulatory, and technological implications of AI-driven education and propose a governance framework that aligns AI deployment with principles of fairness, transparency, and accountability. Given the widespread integration of AI into higher education, distance learning, and K-12 instruction, the study's findings are relevant to policymakers, educators, AI developers, and regulatory bodies seeking to establish ethical AI standards (Bobrytska et al., 2024). The framework developed in this study provides practical insights for addressing the risks of AI-driven learning, ensuring equitable access, and fostering responsible AI governance in education.

To achieve these objectives, the article follows a structured approach. The literature review examines existing research on AI governance in education, ethical concerns in adaptive learning, and global regulatory policies to contextualize current challenges. The conceptual framework introduces EAGFAL as a governance model, outlining its key components and principles for bias mitigation, algorithmic accountability, and ethical oversight.

The methodology section details the qualitative approach adopted in this study, including policy analysis, case study examination, and thematic analysis of secondary data. The findings and discussion analyze ethical challenges in AI-driven education, lessons from international AI governance models, and stakeholder roles in ethical AI implementation. Finally, the conclusion and suggestions for further studies summarize key insights and highlight areas for future research, particularly on scalability, adaptation, and ethical regulation of AI in education.

Research Background

Artificial Intelligence and Adaptive Learning: Innovations, Challenges, and Ethical Considerations in Education

AI-driven adaptive learning systems have revolutionized education by personalizing instruction through knowledge graphs and cognitive computing. These technologies facilitate individualized learning by adapting to students' needs in real time, enhancing engagement and knowledge retention (Chen, 2020). Applications such as automated grading, intelligent test paper generation, and personalized content delivery further streamline the educational process, allowing educators to focus on pedagogical strategies rather than administrative tasks (Akavova et al., 2023). Generative AI plays a crucial role in adaptive learning by enabling realtime content creation and personalized tutoring. Large language models assist students by providing interactive learning experiences tailored to their specific learning paths (Li et al., 2024). While these innovations improve engagement and offer customized educational pathways, concerns regarding data privacy and algorithmic bias remain significant challenges, necessitating robust governance and regulatory oversight (Sehgal et al., 2024).

Personalized AI-driven education systems leverage student performance analytics to enhance learning outcomes. Through continuously assessing student progress, these systems adjust instructional content to cater to individual learning styles, making education more efficient and inclusive (Jiao, 2024). Additionally, AI automates administrative tasks such as generating progress reports, allowing teachers to dedicate more time to direct student interaction (Chetyrbok et al., 2021). In distance education, AI-based adaptive learning technologies provide customized learning experiences, especially for students in remote settings. These systems use real-time feedback and advanced data analytics to optimize instructional strategies, ensuring that learners receive the support they need regardless of location (Strielkowski et al., 2024). Furthermore, AI-driven tools in higher education align learning materials with student preferences, enhancing motivation and academic performance through predictive modeling and learning analytics (Aggarwal, 2023).

Sustainable adaptive learning technologies have gained prominence, particularly following the COVID-19 pandemic, which accelerated digital transformation in education. AI-powered models promote inclusivity and efficiency, ensuring that educational resources are accessible to diverse learners (Ezzaim et al., 2023). However, ethical concerns such as data security and accessibility must be addressed to prevent educational inequalities and data exploitation (Slomp et al., 2024). Lifelong learning is another area where AI-driven adaptive systems provide continuous skill development opportunities. AI enables personalized content recommendations, helping learners acquire new competencies throughout their careers (Sehgal et al., 2024). However, ethical issues surrounding data privacy, algorithmic transparency, and the potential over-reliance on AI in pedagogy highlight the need for comprehensive governance frameworks (Li, 2024).

Dynamic course generation with AI allows for real-time adaptation of curriculum content to meet evolving educational demands. AI algorithms curate personalized learning experiences by analyzing individual progress and adjusting course materials accordingly (Ezzaim et al., 2023). Nevertheless, concerns about algorithmic fairness and potential biases in AI-generated content necessitate ethical oversight and continuous refinement of these systems (Chetyrbok et al., 2021). In engineering education, AI facilitates customized learning experiences that improve student comprehension and retention. Adaptive learning models cater to individual needs by modifying instructional approaches based on real-time student feedback (Slomp et al., 2024). However, challenges such as the requirement for AI literacy among educators and the risk of biased algorithmic decisions highlight the need for professional development and ethical AI deployment (Jiao, 2024).

A systematic review of AI-based adaptive learning identifies key trends such as the use of clustering algorithms and recommender systems to enhance personalized education. While these advancements contribute to improved learning outcomes, future research should focus on overcoming challenges related to scalability, adaptation, and personalization (Ezzaim et al., 2023). Addressing these issues through policy interventions and ethical guidelines will ensure that AI-driven education remains fair, transparent, and inclusive (Strielkowski et al., 2024).

Governance & Policy in AI: Regulatory Approaches in Different Countries

The governance of AI in education varies globally, with countries adopting different regulatory models. The U.S. prioritizes a market-driven approach, fostering AI innovation while addressing ethical risks through self-regulation. In contrast, China enforces strict government-led regulations to control AI's development and application. The EU adopts a hybrid model, balancing self-regulation with legal oversight to ensure transparency and fairness. Meanwhile, Canada is working toward AI policies that align economic growth with ethical principles, though these efforts remain in progress (Geist, 2020).

A comparative study of AI ethics policies reveals that organizations such as UNESCO, China, the EU, and leading tech institutions emphasize mitigating bias in AI decision-making, ensuring transparency, and preventing algorithmic discrimination. Despite these efforts, the global landscape lacks a unified approach, underscoring the necessity for international cooperation in AI ethics regulation within education (Slimi & Carballido, 2023). Government approaches to AI in education differ significantly. The U.S. promotes AI-driven innovation while attempting to bridge educational disparities. The EU enforces strict privacy and ethical standards, ensuring compliance with stringent regulations. The UK focuses on AI integration to reduce teachers' administrative burdens, while Japan tailors AI education policies according to different academic levels. South Korea, recognizing AI's potential in education, actively incorporates it into classrooms to enhance personalized learning experiences (Wang, 2024).

Beyond education, AI governance in business and public policy requires robust regulatory frameworks to tackle algorithmic bias, data privacy concerns, and AI-based decision-making risks. Ethical governance models emphasize transparency, user empowerment, and strong compliance measures to prevent the misuse of AI technologies (Oladele et al., 2024). Jordan is an emerging player in AI ethics regulation, integrating policies to mitigate AI-related biases in education and employment. Testing of AI datasets in Jordan has highlighted racial,

gender, and age biases, reinforcing the urgent need for regulatory oversight and ethical guidelines to ensure fair AI applications (Ibrahim et al., 2024).

Bias, discrimination, and algorithmic fairness remain major concerns in AI-governed learning. AI-driven education risks perpetuating existing biases, especially in student assessments and personalized learning pathways. Ethical frameworks must incorporate fairness metrics and diverse training datasets to prevent discriminatory outcomes (Chinta et al., 2024). Data privacy is another pressing issue. AI-powered education systems collect extensive student data, raising concerns regarding data security and user consent. To build trust, clear policies on data management and user control must be implemented, ensuring students' personal information remains protected (Farooqi et al., 2024).

Transparency and accountability in AI-driven decision-making are essential to maintaining trust in AI educational applications. Students and educators require access to clear explanations regarding AI-driven assessments to avoid opaque decision-making processes. Calls for AI auditability and human oversight continue to gain momentum to ensure fairness and ethical use (Li, 2024). AI's role in education should enhance, rather than replace, human educators. While AI has the potential to support teachers by personalizing learning experiences, the human element in education must remain central. Educators require training to effectively and ethically integrate AI tools into their classrooms, ensuring a balanced approach to technology adoption (Devi et al., 2023).

Finally, the regulatory challenges surrounding AI and robotics continue to evolve. AI governance frameworks must adapt to emerging risks, including bias, data exploitation, and digital discrimination. Global demands for stricter ethical and legal standards are increasing, reflecting the urgency of establishing comprehensive AI governance policies that prioritize fairness and accountability (Ebers, 2019).

Stakeholder Perspectives: Role of Policymakers, Educators, Tech Companies, and Students

AI is reshaping the role of educators, requiring them to balance technological innovations with human-centered teaching. As AI-powered tools become more integrated into classrooms, teachers must adapt their pedagogical approaches while ensuring ethical implementation. Active stakeholder participation, particularly from educators and students, is crucial in shaping AI policies that prioritize professional development and responsible AI use (Krebs, 2024).

Teachers' perspectives on AI in education reveal both optimism and concern. A study involving 74 educators found that while teachers acknowledge AI's potential to transform learning, they also express worries about privacy, ethics, and data security. The call for policies that promote transparency and fairness in AI-driven decision-making is becoming increasingly urgent to ensure trust in AI-powered educational tools (Uygun, 2024). Stakeholder attitudes toward AI in Ukrainian higher education highlight the technology's perceived benefits and challenges. Policymakers, educators, and students view AI positively but remain cautious about the accuracy of AI-generated content. This underscores the need for tailored policy interventions that address ethical concerns and content reliability in AI-driven education (Bobrytska et al., 2024). Future prospects of AI in higher education are shaped by educators from Japan, Spain, and Germany, who emphasize the importance of involving students in AI integration strategies. However, algorithmic biases and the validity of AI-generated learning

recommendations continue to be areas of concern. Governance frameworks that prioritize student agency and algorithmic fairness are essential to ensure ethical AI adoption in education (Bai et al., 2023).

Students' perspectives on AI in Indonesian universities reflect a mix of appreciation and apprehension. While students recognize AI's potential to enhance educational accessibility, they fear the diminishing role of human instructors and the loss of meaningful student-teacher interactions. Policies must ensure that AI complements rather than replaces educators, preserving the critical human elements of teaching and mentorship (Dwii & John, 2024).

Existing Ethical Frameworks: Comparative Analysis of AI Ethics Guidelines in Education

A comparative analysis of AI ethics guidelines across the US, EU, Japan, China, and Taiwan reveals three central themes: fairness, transparency, and accountability. While these principles are widely recognized, their prioritization varies by country, reflecting national interests and governance structures (Lee et al., 2020). AI governance in the Philippines presents a case study on ethical challenges. The country's AI governance frameworks emphasize fairness and security but lack comprehensive ethical guidelines specifically tailored to education. Researchers recommend aligning national policies with international best practices to address ethical risks effectively (Arcilla et al., 2023).

A data ethics framework for AI in education is crucial to safeguarding human rights, privacy, and student autonomy. One study proposes a framework that promotes ethical AI design, data security, and stakeholder engagement to ensure that AI applications align with educational and ethical standards (Hong et al., 2022). The ethics of AI in education remains an underexplored area, with many AI practitioners lacking formal training in ethical decision-making. A structured framework is necessary to ensure that AI applications align with principles of fairness, inclusion, and transparency, fostering responsible AI use in educational settings (Holmes et al., 2021). Evaluating AI ethics guidelines through qualitative analysis highlights a gap in defining ethical principles. While most guidelines emphasize transparency, security, and privacy, they often fail to offer clear definitions of ethics itself. To bridge this gap, incorporating virtue ethics and continuous evaluation into AI education policies is recommended (Franzke, 2022).

Ethical AI Governance Framework for Adaptive Learning (EAGFAL)

The **Ethical AI Governance Framework for Adaptive Learning (EAGFAL)** provides a structured approach to ensuring the ethical, transparent, and accountable deployment of artificial intelligence (AI) in adaptive learning systems. As AI-powered education systems continue to revolutionize learning by offering personalized instruction and real-time content adaptation, concerns regarding data privacy, algorithmic fairness, governance, and transparency must be addressed (Chen, 2020; Sehgal et al., 2024). EAGFAL integrates governance principles, ethical considerations, and stakeholder roles to ensure responsible AI adoption in education.



Figure 1: EAGFAL Illustrations. Source: Authors.

Key Components of EAGFAL

1. AI-Driven Adaptive Learning & Personalization

AI-driven adaptive learning systems use cognitive computing, knowledge graphs, and predictive modeling to tailor instruction to individual student needs (Jiao, 2024). These systems enhance engagement and retention through automated grading, intelligent tutoring, and realtime feedback (Li et al., 2024). However, concerns related to data biases and the potential reinforcement of educational inequalities necessitate careful governance (Slomp et al., 2024).

2. Governance & Ethical Considerations in AI-Based Learning

AI governance in education varies across regions, with some countries prioritizing selfregulation (U.S.), while others enforce strict legal oversight (China, EU) (Geist, 2020). Effective governance frameworks, such as

regulatory sandboxes and public-private partnerships, can balance innovation with ethical compliance (Slimi & Carballido, 2023).

Transparency and accountability in AI decision-making remain central concerns, requiring mechanisms like **human-in-the-loop oversight** and AI auditability (Li, 2024).

3. Ethical Risks: Bias, Fairness, & Accountability

AI-driven education presents risks of bias and discrimination, particularly in student assessments and adaptive learning pathways (Chinta et al., 2024). Ensuring fairness requires diverse and representative training datasets, as well as algorithmic transparency to prevent the reinforcement of historical inequalities (Ezzaim et al., 2023). Furthermore, concerns about data privacy necessitate clear data governance policies that protect student information and provide user control over AI-driven decisions (Farooqi et al., 2024).

4. Stakeholder Roles in AI-Governed Education

Stakeholder involvement is crucial for AI ethics and governance. Educators must receive AI literacy training to effectively integrate technology while maintaining pedagogical integrity (Devi et al., 2023). Policymakers should establish regulatory guidelines that align with international AI ethics standards (Wang, 2024). Tech companies must prioritize ethical AI design by ensuring models adhere to fairness and transparency principles (Oladele et al., 2024). Students, as end-users, should be empowered with explainable AI tools that support autonomy in learning (Dwii & John, 2024).

5. AI Applications in Educational Settings

AI-based adaptive learning technologies are being widely used in higher education, distance learning, and lifelong learning (Aggarwal, 2023). These systems optimize learning strategies through real-time feedback and predictive analytics, ensuring students receive personalized support (Strielkowski et al., 2024). However, ethical concerns such as over-reliance on AI-generated content and the potential displacement of human instructors highlight the need for a balanced approach (Bobrytska et al., 2024).

6. Challenges & Future Research Directions

To scale AI in education responsibly, research should focus on addressing ethical AI deployment, regulatory challenges, and best practices for governance (Ebers, 2019). Future efforts should explore how AI can complement rather than replace human educators, ensuring fair, transparent, and student-centered learning environments (Holmes et al., 2021).

Methodology

This study employs a qualitative research methodology based on secondary data analysis, focusing on case studies across different regions. The research examines existing literature on AI-driven adaptive learning, ethical governance models, and policy frameworks to develop the Ethical AI Governance Framework for Adaptive Learning (EAGFAL).

The study utilizes extensive literature investigation from peer-reviewed journals, policy reports, institutional guidelines, and governmental regulations to assess how various countries and organizations approach AI governance in education. A comparative case study approach is adopted to analyze AI education policies across multiple regions, including the United States, European Union, China, Canada, Japan, and South Korea, each of

which represents different governance models ranging from market-driven approaches to strict regulatory oversight (Geist, 2020; Slimi & Carballido, 2023). The research methodology is structured as follows: Literature Review and Thematic Analysis – A systematic review of academic and policy literature was conducted to identify key themes in AI governance, ethical concerns, and adaptive learning applications. The themes include bias in AI decision-making, transparency, accountability, and regulatory challenges (Chinta et al., 2024; Li, 2024). Case Study Analysis – Governance models from different countries were critically examined to assess best practices, challenges, and ethical implications in AI-driven education (Wang, 2024). Comparative Policy Evaluation – Various AI education policies were analyzed to identify gaps, inconsistencies, and emerging trends in ethical AI governance (Ezzaim et al., 2023).

Drawing from findings across diverse regional approaches, the study develops EAGFAL—a framework that integrates ethical principles, transparency mechanisms, and regulatory guidelines to promote fair and responsible AI adoption in education. Grounded in secondary data, this research offers a comprehensive, evidence-based perspective, making it a valuable resource for policymakers, educators, and AI developers.

Findings and Discussion

The Ethical AI Governance Framework for Adaptive Learning (EAGFAL) addresses key ethical challenges in AI-driven education while proposing governance models that ensure fairness, transparency, and accountability. This section discusses the critical ethical issues, global governance lessons, stakeholder roles, and the implementation of EAGFAL to guide policy and practice in AI-enhanced learning environments.

Key Ethical Challenges Identified

1. Algorithmic Bias and Fairness

AI-driven education systems risk perpetuating bias and discrimination, particularly in student assessments and personalized learning pathways (Chinta et al., 2024). AI algorithms rely on historical data, which may contain inherent biases related to gender, race, socioeconomic status, or learning abilities (Ibrahim et al., 2024). As a result, students from underrepresented groups may receive unfair learning recommendations or misaligned educational opportunities (Ezzaim et al., 2023).

Mitigation Strategies:

- **Bias Audits** – AI developers should conduct bias assessments on datasets before deployment.
- **Diverse Training Data** – Algorithms must be trained on inclusive and representative **datasets**.
- **Fairness Metrics** – AI systems should incorporate equity-based evaluation models to monitor disparities in learning outcomes.

2. Transparency and Accountability Gaps

AI-driven decision-making in education often lacks explainability, raising concerns about opaque learning assessments and recommendations (Li, 2024). Students and educators rarely understand how AI evaluates performance or adapts learning materials (Bobrytska et al., 2024). This lack of transparency reduces trust in AI-based education and limits stakeholder oversight (Slimi & Carballido, 2023).

Mitigation Strategies:

- **Explainable AI (XAI)** – AI models should provide clear reasoning behind learning recommendations.

- **Human-in-the-Loop Systems** – Educators must have the ability to override AI decisions when needed.
- **AI Audits** – Institutions should implement independent AI audits to evaluate transparency and compliance.

3. Data Privacy and Security Risks

AI-driven learning platforms collect vast amounts of student data, raising concerns about data breaches, misuse, and unethical surveillance (Farooqi et al., 2024). Unauthorized data access can compromise student privacy and expose sensitive information to external actors (Sehgal et al., 2024).

Mitigation Strategies:

- **Strict Data Governance Policies** – Educational institutions must enforce robust data protection laws.
- **User Control Mechanisms** – Students and educators should have clear opt-in/opt-out choices for data sharing.
- **Encryption & Secure Storage** – AI-based learning platforms should adopt advanced encryption technologies.

Best Practices in AI Governance: Lessons from Global AI Education Policies

Countries have adopted various AI governance models in education, offering valuable lessons for ethical AI deployment:

1. The U.S.: Market-Driven AI Innovation with Ethical Guidelines

The U.S. prioritizes AI innovation while addressing ethical risks through self-regulation and industry-led frameworks (Geist, 2020). However, this flexible approach lacks standardized fairness metrics and creates uneven AI adoption across institutions (Oladele et al., 2024).

Lesson: AI governance should balance innovation with regulatory oversight to ensure equity and accessibility in education.

2. The EU: Strong AI Regulations and Ethical Compliance

The European Union (EU) enforces strict AI regulations, including the General Data Protection Regulation (GDPR), which mandates data security, transparency, and accountability (Slimi & Carballido, 2023). However, stringent policies may slow AI adoption in education.

Lesson: AI regulations must be flexible enough to encourage innovation while ensuring compliance with ethical standards.

3. China: Government-Led AI Oversight

China maintains strict state control over AI governance in education, ensuring centralized regulation and standardized AI implementation (Wang, 2024). However, this model limits academic freedom and raises concerns over surveillance-based AI applications.

Lesson: AI governance should avoid excessive state control and prioritize educational inclusivity and autonomy.

Stakeholder Roles & Responsibilities: Educators, tech companies, governments.

Stakeholders play a critical role in shaping the ethical governance of AI-driven adaptive learning systems. Educators, as frontline implementers, must navigate the complexities of integrating AI into classrooms while ensuring pedagogical integrity. Studies indicate that teachers express both optimism and concern regarding AI's

role in education. While AI can personalize learning and automate administrative tasks, concerns about transparency, bias, and loss of human agency persist (Uygun, 2024). Teachers require AI literacy training to effectively utilize these technologies while maintaining student engagement and critical thinking skills (Devi et al., 2023). Furthermore, the role of educators extends beyond mere adoption, as they must also advocate for policies that prioritize fairness, inclusivity, and accountability in AI-driven education (Krebs, 2024).

Technology companies, as the primary developers of AI-driven educational tools, bear the responsibility of ensuring that AI models are designed with fairness, accuracy, and transparency. Research suggests that biases in AI training data can perpetuate educational inequalities, making it imperative for AI developers to integrate diverse datasets and conduct regular algorithmic audits (Chinta et al., 2024). Ethical AI design must prioritize student autonomy, preventing AI from dictating rigid learning pathways that undermine creativity and independent thinking (Slimi & Carballido, 2023). Furthermore, tech firms should adopt explainable AI models, allowing educators and students to understand AI-driven decisions and assessments (Li, 2024). To foster responsible innovation, collaborations between AI developers, policymakers, and educators are necessary to align AI deployment with ethical and regulatory standards (Oladele et al., 2024).

Governments hold a pivotal role in establishing ethical governance frameworks that balance AI innovation with accountability. Different countries have adopted varied regulatory approaches, ranging from market-led governance (U.S.) to strict regulatory oversight (China, EU) (Geist, 2020). A comparative analysis of AI ethics policies highlights that global AI governance lacks uniformity, making international cooperation essential in regulating AI-driven education (Slimi & Carballido, 2023). Policy interventions should focus on bias mitigation, data privacy, and fairness in AI-based decision-making to prevent algorithmic discrimination and ensure equitable access to AI-driven learning tools (Farooqi et al., 2024). Governments must also create regulatory sandboxes—controlled environments where AI technologies can be tested under ethical scrutiny before full-scale deployment (Wang, 2024).

Proposed Ethical Policy Framework (EAGFAL): Principles, guidelines, and implementation strategies.

The Ethical AI Governance Framework for Adaptive Learning (EAGFAL) offers a structured approach to ensuring accountability, transparency, and fairness in AI-driven education. At its core, the framework emphasizes human-in-the-loop governance, which ensures that educators retain oversight over AI-driven decision-making processes (Li, 2024). Ethical AI deployment must integrate bias detection mechanisms, requiring AI developers to regularly test for racial, gender, and socioeconomic biases in adaptive learning algorithms (Ibrahim et al., 2024). Additionally, EAGFAL advocates for explainable AI, where students and teachers can access transparent justifications for AI-generated learning recommendations (Holmes et al., 2021).

A major component of this framework is data governance, ensuring that student data remains secure, private, and ethically managed. AI-based education systems generate vast amounts of data, raising concerns about student surveillance and potential misuse (Farooqi et al., 2024). Policy interventions should mandate user control over data, allowing students and educators to opt out of intrusive data collection practices (Ezzaim et al., 2023). Furthermore, algorithmic accountability should be a legal requirement, necessitating third-party audits and compliance reviews to prevent AI-driven discrimination (Chinta et al., 2024).

The Policy and Practice Implications

The policy and practice implications of EAGFAL extend across multiple educational contexts. In higher education, AI-powered adaptive learning must be deployed with safeguards that prevent over-reliance on algorithmic assessments, ensuring that human instructors remain central in evaluating student progress (Bobrytska et al., 2024). In K-12 education, the framework highlights the need for teacher training programs that enhance educators' capacity to ethically integrate AI-driven learning tools (Devi et al., 2023). Additionally, governments must work closely with AI developers to establish global ethical AI standards, ensuring that AI governance in education is inclusive, equitable, and culturally sensitive (Slimi & Carballido, 2023).

Ultimately, implementing the EAGFAL framework requires cross-sector collaboration among educators, policymakers, and technology companies. AI must be designed and deployed ethically and responsibly, ensuring that students benefit from personalized and inclusive learning experiences while maintaining educational equity and human oversight (Strielkowski et al., 2024). Moving forward, continuous research and policy refinement will be essential in addressing emerging challenges, such as scalability, adaptation, and fairness in AI-driven education (Ezzaim et al., 2023).

Conclusion

The study underscores the critical need for ethical governance in AI-driven adaptive learning systems, addressing challenges related to bias, transparency, accountability, and data privacy. Through a comparative analysis of global AI policies and an extensive review of secondary data, the research develops the Ethical AI Governance Framework for Adaptive Learning (EAGFAL). This framework provides a structured approach to ensuring fairness, transparency, and responsible AI deployment in education by integrating human oversight, bias mitigation strategies, explainable AI mechanisms, and robust data governance policies. Findings highlight that AI governance varies significantly across regions, with some countries favoring market-driven AI innovation and others enforcing strict regulatory oversight. While AI has the potential to personalize education, enhance learning outcomes, and automate administrative tasks, concerns regarding algorithmic discrimination, over-reliance on AI, and student data security remain prevalent. The study emphasizes that AI should complement rather than replace human educators, ensuring that ethical principles guide its integration into learning environments. The policy and practice implications of EAGFAL suggest that cross-sector collaboration among policymakers, educators, and AI developers is essential to establishing uniform ethical standards and best practices. Governments must implement regulatory frameworks that balance innovation with compliance, while educational institutions should prioritize teacher training programs to foster AI literacy. Additionally, AI developers must commit to designing transparent, fair, and inclusive learning technologies that empower students rather than dictate rigid educational pathways. Future research should focus on scalability, adaptability, and the long-term impact of AI-driven education. As AI technologies continue to evolve, continuous monitoring, ethical evaluation, and policy refinement will be crucial in maintaining trust, equity, and inclusivity in AI-enhanced learning environments.

Suggestions for Further Studies

Given the evolving nature of AI in education, future research should explore several critical areas to enhance ethical governance and adaptive learning effectiveness. One key area is longitudinal studies on the impact of AI-

driven adaptive learning systems on student performance, engagement, and equity. Examining these effects over extended periods can provide deeper insights into AI's benefits and unintended consequences in diverse educational settings. Further investigation is needed on algorithmic bias and fairness in AI-driven education, particularly in how AI models affect marginalized student groups. Studies should explore bias detection mechanisms, fairness metrics, and strategies for reducing discrimination in adaptive learning algorithms. Additionally, research should assess the effectiveness of explainable AI (XAI) tools in promoting trust and transparency among students and educators. Comparative research on AI governance models across different countries would provide valuable insights into best practices and regulatory gaps in global AI education policies. Future studies could also examine the role of human-in-the-loop systems, ensuring that AI supports rather than replaces teachers. Lastly, exploring data privacy frameworks and cybersecurity measures in AI-powered education is crucial for protecting student information and ensuring compliance with ethical standards in digital learning environments.

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